# Sana Labs and Six Red Marbles Announce Partnership for Personalized Learning Solutions

**Stockholm June 17th 2019 – Six Red Marbles (SRM) is partnering with Sana Labs to personalize education at scale. This partnership supports the companies' joint mission to easily provide personalized learning solutions for increased proficiency and engagement in online education.**

"We are proud to add Sana Labs' AI capabilities to the educational solutions we offer to our partners and clients. The synthesis of SRM's deep pedagogical expertise with personalization powered by the Sana AI technology will be a game-changer for providing personalized education at scale," David Goodman, CEO and President of Six Red Marbles.

"As experts in AI its important to join forces with the best in content to offer a comprehensive offering to our customers. With Six Red Marbles' six core services, the Sana technology becomes the seventh. This allows us to jointly personalize education at scale" Joel Hellermark, CEO of Sana Labs.

This partnership will bridge the gap between linear and personalized learning by combining the companies' core services. The partnership allows SRM to integrate Sana Labs' personalized learning technology into digital courses, creating learning experiences that can increase retention and student proficiency.

Six Red Marbles will provide their six core services – content development, learning experience design, creative, production, project management, and innovation/technology – used by publishers, universities and organizations with whom SRM has built thousands of interactive online courses and curricula. Sana Labs will bring their machine learning expertise to personalize the learning experience - unique to each student.

The combination of these two organizations will allow online educators, schools and universities to track individual student learning while increasing retention and maximizing engagement by personalizing the learning path for each student. Based on how previous students have learned, Sana Labs' machine learning technology recommends the right question, explanation or theory at the most optimal time for each user.

The Sana technology has been shown to increase the retention by 34% and the student proficiency by 1.8x.

To learn more about the services available through this partnership, contact Six Red Marbles through Robin at r.zaccardo@sixredmarbles.com. If you would like to bring personalization to your online learning platform with Sana Labs, please write to [joel@sanalabs.com](mailto:joel@sanalabs.com).

**About Six Red Marbles**
Six Red Marbles (SRM) is a privately held company based in Medford, MA. SRM brings modern, innovative instructional design, content and curriculum development, project management, and publishing to preK-12, higher education, adult learning, and publishing markets around the world. SRM delivers high-quality educational programs at scale and has decades of experience developing custom materials and have developed thousands of interactive learning programs and more with the support of a global network of subject matter experts.

**About Sana Labs**
Sana Labs is a global company based in Stockholm, Sweden, that develops artificial intelligence for education. By applying recent breakthroughs in machine learning, Sana personalizes digital education courses based on each student's unique learning patterns. Education companies around the globe subscribe to Sana Labs' machine learning platform to recommend the optimal next step for each student when learning a course - increasing the engagement and learning outcome. Our interdisciplinary team consists of leading engineers and scientists with backgrounds ranging from Imperial College and CERN to Google and Spotify. To learn more please visit www.sanalabs.com

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