

## eThink Education and Sana Labs enter partnership to provide personalized learning through artificial intelligence

**Stockholm, 28 February 2019** - eThink Education is partnering with artificial intelligence (AI) company Sana Labs to provide their users with entirely personalized learning paths. With Sana Labs' state of the art technology, eThink will be able to provide the right content at the right point in time, to maximize engagement and proficiency for each user on the Moodle and Totara Learn platforms.

Sana Labs applies recent breakthroughs in machine learning to personalize education. The Sana platform is easy to integrate and features multiple products to deliver optimized educational content, personalized learning paths, and automated scoring and feedback.

eThink Education provides a fully-managed eLearning solution for open-source Moodle and Totara, covering all LMS needs. eThink recommends the right plugins, tools, and customizations to help higher education institutions and organizations of all types meet their specific e-Learning needs. The forward-thinking companies partnering with eThink can now make use of the Sana technology incorporated to the platform. Student efficacy and proficiency will increase as each user's learning path becomes personalized.

"Sana Labs offers incredibly powerful and effective Al-driven learning technology that tailors to the learner needs," said eThink Education CEO and Co-founder Brian Carlson. "We look forward to providing our clients with Sana Labs' leading solutions to offer a more engaging and effective eLearning experience," he continues.

"We are very excited to be working with eThink Education - a global learning provider with a world-class eLearning solution. Partnering with eThink Education means that we can provide entirely personalized learning paths for learners around the world within K-12, Higher Education as well as Corporate Learning. We are thrilled to be doing this together with eThink Education" says Joel Hellermark, CEO of Sana Labs.

## About eThink

eThink Education provides a fully managed e-learning solution including implementation, cloud hosting, integration, consultation, and management services for open source Moodle and Totara. Managed by experts, eThink's total solution provides a dynamic and customizable platform to meet specific institutional and organizational needs. With clients in various industries including healthcare, education, nonprofit, government and corporate, eThink can help all types of organizations to maximize the effectiveness of their e-learning programs for improved business outcomes. To learn more about eThink Education, please visit ethinkeducation.com

## About Sana Labs AB

Sana Labs is a global company with HQ in Sweden, that develops artificial intelligence for education. By applying recent breakthroughs in machine learning, Sana personalizes digital education courses based on every student's unique learning patterns. Education companies subscribe to Sana Labs' machine learning platform to recommend the optimal next step for each student - increasing engagement and learning outcomes in every given situation. Sana Labs' interdisciplinary team consists of leading engineers and scientists with backgrounds ranging from Imperial College and CERN to Google and Spotify. To learn more about Sana Labs, please visit <a href="https://www.sanalabs.com">www.sanalabs.com</a>

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