

## Digital Education Leader Digilär Chooses Sana Labs to Personalize Learning

**STOCKHOLM November 25 2018** - Digilär is now securing its positioning at the forefront of education as the provider of digital learning solutions by implementing Sana Labs' AI-technology to personalize its offering. Digilär works with teachers and pedagogy experts to optimize the teaching and enable each student to reach his or her full potential. With Sana Labs' AI-technology, Digilär will find every student's unique and optimal learning path and improve the learning outcomes.

Digilär was the first in Sweden to provide entirely digital learning solutions as they early on saw the need to provide teachers with tools to enable personalized education for all. Since the inception of Digilär, the goal of digital learning solutions has been to create opportunities for personalization that are not possible with printed material. Integrating AI into Digilär's system was evident to them. Digilär has 100,000 students and teachers who use their digital learning solutions in elementary, secondary school and high school, every day.

"With digital learning solutions from Digilär we adapt the learning for all. Our starting point is always that all students should succeed with their learning, independent of prerequisites and needs. The teacher should easily provide this opportunity for students. Starting to work with AI is a very important step for us in relation to our objective. When we equip ourselves with AI we further facilitate the teacher in personalizing education, so that the teacher can spend time on what's important and what he or she is the very best at; teaching. The role of the teacher has never been more important than now" says Linda Ahrgren, CEO at Digilär.

"The potential of AI in combination with digital learning solutions is enormous. Digilär's goal has always been to provide the teacher with all possible solutions to meet each student at his or her optimal level. With the assistance from AI - and the collaboration with Sana Labs - we can take this one step further while making teaching more fun and relevant for the students" Mikael Wahss adds, CTO at Digilär.

The Sana Labs technology is based on the latest breakthroughs in machine learning, and finds every student's individual learning path. This enables Digilär's students to receive the right content at the right time, optimizing the learning efficiency and increasing the learning outcomes to unlock every student's potential. The traditional teaching material, based on the assumption that students learn at the same pace and are adapted to fit the average of a class, is outdated. With personalized learning the teacher is able to reach all students in a classroom, not only limited to the average but both ends of the spectrum, which increases motivation and engagement.

"I am excited to extend our reach in personalizing education through the use of AI. In partnering with digital education leader Digilär, we are able to affect over a hundred thousand individuals in Scandinavian schools; empowering teachers and students with a tool to improve learning outcomes" says Founder and CEO of Sana Labs, Joel Hellermark.

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### About Digilär

In Sweden, Global Digilearn is known as Digilär. Digilär was the first established company in Sweden to provide digital learning solutions. It is the fastest growing company within this field in Sweden. It is a subsidiary to the publishing house Natur & Kultur. We are proud to have made countless teachers and students happy using our digital learning solutions in a variety of subjects. Altogether, we offer over 100 digital learning solutions for students between the ages of 10 and 19. We have developed a magnificent platform, both for teachers and publishers who believe in a digitalised education. We are sure that you will not find another platform that will give you the same opportunities to create such dynamic digital learning materials. Visit [www.digilär.se](http://www.digilär.se)

### About Sana Labs AB

Sana Labs is a global company with HQ in Sweden, that develops artificial Intelligence for education. By applying recent breakthroughs in Machine Learning, Sana individualizes digital educational courses based on every student's unique learning patterns. Education companies around the globe subscribe to Sana Labs' fullstack ML-platform through APIs to recommend the optimal next step for each student when learning a course - increasing engagement and learning outcomes in every given situation. The interdisciplinary team consists of leading engineers and scientists with backgrounds ranging from Imperial College, Google, Spotify to CERN. Sana Labs handles content recommendations for forward-thinking education companies around the world. Visit [www.sanalabs.com](http://www.sanalabs.com)

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